

TO: Rod Blum for Congress

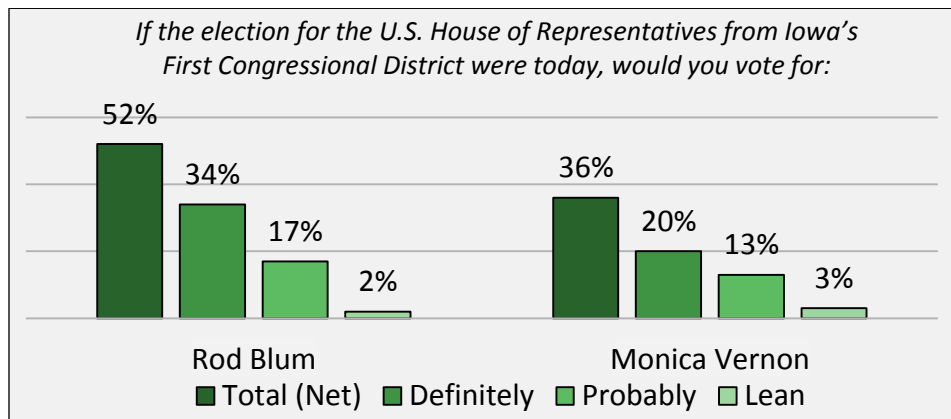
FROM: Brett Loyd, Director of Political Services
the polling company, inc./WomanTrend

DATE: October 3, 2016

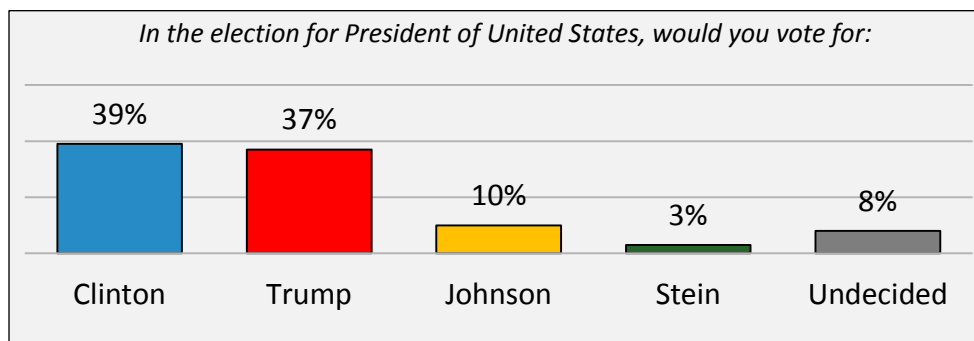
RE: Summary of Survey Findings from Iowa's First Congressional District

Executive Summary

With nearly one month remaining until the November 2016 elections, Congressman Rod Blum is ahead of his opponent, Monica Vernon, by 16-points, 52% to 36% - more than double the previous 7-point margin from our mid-August polling. Congressman Blum's ballot lead is bolstered by an excellent job approval rating among Iowa 1st district voters (48% approve, 24% disapprove) as well as a strong favorability mark (47% favorable, 23% unfavorable). Alternatively, only 29% of voters view Monica Vernon favorably, while 26% have an unfavorable opinion of her.



When looking at the other Federal races among Iowa 1st district voters, Democratic nominee Hillary Clinton currently bests Republican Donald Trump by 2-points, 39% to 37%, while Libertarian Gary Johnson collects 10% support, and Green Party candidate Jill Stein garners 3% of the vote. In the Iowa Senate race, incumbent Republican Chuck Grassley captures a substantial 59% vote share to Patty Judge's 36%.



Methodology

the polling company, inc./WomanTrend on behalf of Rod Blum for Congress, administered a dual frame (70% Landline/ 30% Cell) survey among 400 registered voters in Iowa's First U.S. Congressional District from September 29 – October 1, 2016. This survey had a $\pm 4.9\%$ overall margin of error at the 95% confidence interval.

Sampling controls were used to ensure that a proportional and representative number of adults were interviewed from such demographic groups as age, gender, and geographic region. Respondents were selected randomly from lists of registered voters provided by i360. Two independent non-overlapping sample frames were drawn, one for landlines and one for cell phones.

